



IMPACT BRIEF

Strengthening Business Integrity in Kenya through Collective Action

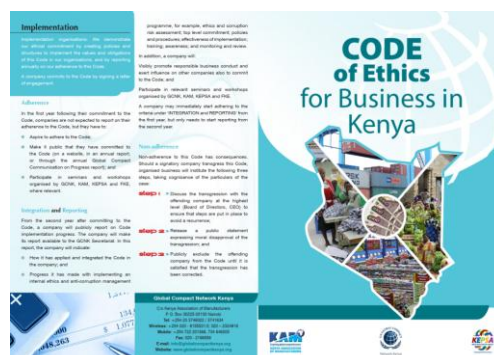
Siemens Integrity Initiative, Kenya | 2015-2025

Global Compact Network Kenya has helped companies turn anti-corruption commitments into practical compliance systems, collective action and market-facing integrity standards for Kenyan businesses and SMEs.

Anti-corruption

Corporate governance

SME compliance



PROGRAMME OVERVIEW

At a glance

IMPLEMENTING PARTNER

Global Compact Network Kenya

FUNDER

Siemens Integrity Initiative through the United Nations Global Compact Foundation

TOTAL GRANT ALLOCATION

USD 449, 466.85

IMPLEMENTATION PERIOD

2015 – 2025

GEOGRAPHIC FOCUS

Kenya, with regional and global engagement

Why this matters

30.5%

Encountered
bribery situations

97.2%

of bribery went
unreported (EACC, 2024)

Corruption in Kenya remains a persistent challenge across both financial and non-financial spheres, including bribery, embezzlement, trading in influence and abuse of entrusted power. Small and medium-sized enterprises are especially exposed because they often operate with fewer compliance

THEMATIC FOCUS

Anti-corruption, corporate governance, ethical leadership and small and medium-sized enterprise compliance

resources, weaker internal controls and greater vulnerability to market exclusion when unethical practices distort competition.

Between 2015 and 2025, the Siemens Integrity Initiative helped businesses, civil society and government actors consolidate knowledge, develop credible anti-corruption tools and build a more level playing field for ethical enterprise in Kenya.

STRATEGIC DIRECTION

Programme objectives

- 1 Strengthen implementation of the Code of Ethics for Business in Kenya.
- 2 Support compliance with national anti-corruption legislation, including the Anti-Bribery Act (2016).
- 3 Build the capacity of small and medium-sized enterprises to identify and manage corruption risks.
- 4 Institutionalize anti-corruption collective action through business-led platforms.
- 5 Elevate private sector participation in national, regional and global anti-corruption dialogue.

DELIVERY MODEL

Key interventions

01 Convened and sustained a national Anti-Corruption Working Group bringing together business, government, civil society and business associations on joint anti-corruption efforts.	02 Developed and rolled out practical compliance tools, including the Code of Ethics for Business in Kenya.
03 Produced SME self-assessment toolkits, model procedures for Anti-Bribery Act compliance and corruption risk management guidelines.	04 Delivered targeted training, coaching and peer-learning programmes for SMEs and corporate leaders to strengthen ethical governance.
05 Led high-level business integrity conferences, chief executive forums and policy dialogues on ethical leadership and governance.	06 Expanded access through digital learning platforms, online tools and a microsite where companies voluntarily commit to the Code of Ethics for Business in Kenya.
07 Mobilized private sector participation in Kenya Leadership Integrity Forum convenings and spearheaded the implementation of the Kenya Integrity Plan	

Measured progress

The Siemens Integrity Initiative sustained long-term engagement and measurable progress across company compliance, business-led collective action and national integrity dialogue.

840+ Businesses engaged as signatories to the Code of Ethics for Business in Kenya	100% Participating GCNK companies committed to the Tenth Principle of the UN Global Compact on anti-corruption	60+ SMEs received direct compliance training and implementation support during the Golden Stretch phase
150+ Private sector leaders engaged through convenings on ethical leadership and corporate governance	15+ Kenyan companies endorsed global Calls to Action on Anti-Corruption through international platforms	300+ Companies mobilized around corporate governance, anti-bribery awareness and Kenya Integrity Plan implementation

840+ businesses

signed or aligned with the Code of Ethics for Business in Kenya, creating a broad and visible foundation for voluntary business ethics action.

Policy and platform influence

Kenyan business voices were represented in regional and global anti-corruption forums, while the Anti-Corruption Working Group and leadership convenings helped institutionalize business-led collective action around integrity, governance and accountability.

PROJECT IMPACT

From commitment to implementation

Kenyan businesses moved from broad anti-corruption commitments to practical tools, supplier expectations and stronger compliance accountability.

- Small and medium-sized enterprises increased their capacity to identify, assess and mitigate corruption risks.
- Private sector compliance practices aligned more closely with Kenya's anti-corruption legal framework and the Anti-Bribery Act.
- Anti-corruption collective action was institutionalized through standing business-led mechanisms and regular convening platforms.
- Kenyan companies gained greater credibility and visibility in regional and global integrity and governance dialogue.
- Large corporations embedded ethical requirements into procurement processes, supplier contracts and reporting mechanisms.

The initiative established a durable foundation for continued integrity and governance programming in Kenya, combining practical tools, peer learning and policy engagement that can be adapted to other responsible business priorities.

Integrity in practice: Cityscape Trends Services Limited

Cityscape Trends Services Limited joined the Siemens Integrity Initiative with a desire to make its anti-corruption commitments more concrete and measurable. Through the programme, the company updated its anti-corruption policy, introduced anti-corruption clauses in employee contracts, and began systematically tracking corruption-related incidents across its value chain. It also invested in refresher trainings to strengthen staff awareness.

Over time, Cityscape developed a Supplier Code of Conduct and aligned more closely with partners who share its ethical standards. By publicly communicating its commitment to integrity, the company reports attracting more like-minded clients and estimates an increase in business of around 5% annually. For Cityscape, anti-corruption is no longer just a compliance requirement; it has become a driver of governance, credibility, and long-term business resilience.

PARTNERSHIP CASE

Value for future funders and partners

- Deliver long-term, system-level governance programmes across multi-year funding cycles.
- Translate global anti-corruption principles into practical, locally implemented business solutions.
- Convene trusted multi-stakeholder platforms around complex integrity and governance challenges.
- Scale impact through collective action, digital tools and policy engagement.
- Build credible pathways for SME compliance improvement and supply-chain integrity.

The programme offers a tested model for strengthening business integrity in Kenya and for adapting collective-action approaches to wider responsible business priorities.

About Global Compact Network Kenya

As a special initiative of the UN Secretary-General, the United Nations Global Compact is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of UN goals.

Global Compact Network Kenya promotes sustainable and ethical business practices in Kenya and Uganda, and currently engages over 280 participating companies.



Network Kenya

280+

participating companies

Stakeholder information

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