



Global Compact
Network Kenya

VINTZ PLASTICS

MAVJI VARSANI
CHIEF EXECUTIVE OFFICER (CEO)

Promoting the Circular Economy through Recycling and Waste Management

"If we are to help save this planet for our future generations, then we have to learn to reconnect and rethink our relationship with the supply and waste streams we have taken for granted in our unsustainable lives."

We live in an era of abundance and tend to ignore what happens to our waste. Not really do we understand how complex a system with a simple word like **recycling** is.

At Vintz Plastics, we are committed to closing the loop in the circular economy through adoption of innovative processes and solutions that make a positive impact on the environment and local communities.

Since 2020, our commitment to promote circular economy within the waste management sector and to promote youth and women empowerment by creating more green jobs has increased. For us, sustainable waste management is a key pillar in ensuring the world beats the deadline towards achieving the Sustainable Development Goals.

Right from the inception over 10 years ago, we have led the way through our recycling operations, offering new perspectives and forward-thinking solutions that act as incentives to adopt the principles of recycling and moving toward zero waste.

To date, we have collected 38,463 metric tonnes and recycled 15,846 metric tonnes into flakes and turned plastic waste into high quality products and raw materials.

To achieve our sustainability ambition, we target to ethically recycle at least 4,000 metric tonnes of plastic waste by end of 2023 and expanding our existing collection centers in Kisumu, Nakuru, Mombasa and Nairobi with an additional four centres in Bungoma, Nyeri, Isiolo and Uasin Gishu. A key component of our strategy is to strengthen the capacity of Community Based Organizations and waste aggregators while also increasing the capacity of the existing material collection facilities by adding more machinery.

Without adequate controls, solid waste management in Kenya has been a social, cultural and economic burden. One of the underlying issues we face include non-segregation of waste that causes contamination hence leading to an increase in the amount of non-recyclable plastic waste. The need for capital-intensive and transactional investments in the recycling industry also demands for significant funding, which prevents many small-scale recyclers and value chain players from gaining market share. Yet, it has encouraged us to embrace breakthrough innovation, for instance, incorporating local production of some of the machinery.

Our goal is to transform the circular economy through sustainable plastic recycling and manufacturing. That is why in March 2022, Vintz Plastics officially joined the UN Global Compact. Using a plethora of expertise and experience, we have strategically positioned our business and greatly benefited from the UN Global Compact Academy. The Academy has been a resourceful tool in learning topical issues such as setting science-based targets, achieving net zero and promoting greater environmental responsibility.

Waste is not waste until you waste it!

We aspire to build stronger partnerships with various stakeholders across the waste management value chain to create a greener planet and cleaner environment for future generations.

ENDS

CEO's Photo & quote



"Waste is not Waste until you Waste it!"

*"We live in an era of abundance and tend to ignore what happens to our waste, yet feel our ownership ends once we throw away what we do not need and let it be another person's problem, or we drop it in a recycling bin. Not really do we understand how complex a system with a simple word like **recycling** is. If we are to help save this planet for our future generations, then we have to learn to re-connect and re-think our relationship with the supply and waste streams we have taken for granted in our unsustainable lives."*

-Mavji Varsani

Vintz Plastics Limited