

SDG ACTION MANAGER

Take action.
Track progress.
Transform the world.



Developed by



Developed by B Lab and the United Nations Global Compact, the SDG Action Manager is an impact management solution for business action on the UN Sustainable Development Goals.

Learn More:
SDGActionManager.com

Contacts:
B Lab East Africa
Grace Wachori
Email: gwachori@b-labeafrica.net

Global Compact Network Kenya
Cynthia Kimilu
Email: info@globalcompactkenya.org

The SDG Action Manager is an impact management solution that enables businesses worldwide to set goals, track progress, and stay motivated on their actions toward the Sustainable Development Goals.

The SDG Action Manager enables your business to:

- Find your starting point on which SDGs matter most to your company
- Understand and share how your operations, supply chain and business model can create positive impact
- Learn at every step through access to relevant resources
- Set goals and track improvement of your company's progress
- Collaborate across your company



"There are companies who are already taking action but have no uniform way to measure their progress and therefore find it difficult to determine whether their actions are having any positive effect. This tool is important because it provides a platform to select specific goals, establish a baseline starting point, measure progress and learn from peers."

Ngwing Kimani, Executive Director, B Lab East Africa

"The Decade of Delivery for the Sustainable Development Goals (SDGs), requires bold action from business on a scale we've never seen before. This will call for all business leaders to set radical goals and establish a "new normal" for doing business."

Judy Njino, Executive Director, Global Compact Network Kenya

